

## CutiNaturalis™ Probiotic launch

**Beerse, Belgium, October 20, 2022**

Skin microbiome modulation to support skin health - just as nature intended it. S-Biomedic launches innovative skincare active CutiNaturalis™ Probiotic.

CutiNaturalis™ probiotic is a unique live bacterial strain that is naturally and abundantly found on the skin and isolated from healthy individuals. This skincare active helps restore the facial skin microbiome natural balance when it has been altered by external factors. These could be environmental stressors, the use of harsh compounds (e.g., disinfectants), or the use of certain cosmetics (e.g., cleansers).

CutiNaturalis™ is not only a true skin commensal but also part of the Cutibacterium acnes group. This is the most abundant type of bacterium of the facial skin microbiome, representing up to 90% of the microbial communities. Advances in deep sequencing technologies have permitted the identification of C. acnes beneficial strains. These strains play a critical role as sentinel of the microbiome for skin health.

Therefore, CutiNaturalis™, which is developed from the selected and clinically tested strain CA-31®, is a highly effective agent that can restore your skin's natural balance when in dysbiosis state. It can naturally incorporate and thrive on the skin, which enables the delivery of beneficial effects. CutiNaturalis™ provides an innovative and effective approach to skin health - just as nature intended it!  
INCI: Cutibacterium acnes CA-31.

"There is increasing emphasis and customer awareness about the skin microbiome potential for skin health and modulation capabilities with probiotics. Thanks to its high-performing technology platform and expertise, S-Biomedic is now offering to skin care brands this naturally present, on-the-skin living strain for their innovation projects and probiotic cosmetic formulations," said Veronika Oudova, CEO of S-Biomedic.

### **About S-Biomedic**

S-Biomedic is a life-science company at the forefront of skin-microbiome research and commercialization. S-Biomedic harnesses the power of your skin-microbiome.

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