



## **JUNIOR PRODUCT MANAGER IN COSMETICS @S-BIOMEDIC:**

S-Biomedic is a pioneering biotech company at the intersection of **skin microbiome, health care and cosmetic industries**. The company has a leading role in research and development of topical probiotics for skin care and is expanding its product development pipeline.

To join our marketing team, we are looking for an **enthusiastic Junior Product Manager** who will actively participate in the implementation of our marketing strategy.

Reporting directly to the Head of Marketing you will participate actively in the roll-out of our marketing plan, definition of the market access strategy, building of sales channels, and setting up of commercial and communication plans.

## **AMONGST YOUR TASKS AND RESPONSIBILITIES WE HIGHLIGHT:**

- Marketing strategy support and execution.
- Definition and implementation of communication strategy.
- Participate in the route-to-market of NPD's , assuring optimum marketing support and strong brand presence.
- Monitor and analyse markets & brand performance (Nielsen/IMS/Euromonitor databases).
- Management of ecommerce, online shop management, planning, 3rd party vendor management.
- Prepare management dashboards & support business case preparations.
- Support digital marketing & ecommerce operations.

This role provides you an opportunity to showcase your marketing, commercial & digital skills, and to help develop /strengthen our brands in a highly competitive Skincare market.



We are looking for a **self-starter, competent and digital savvy marketer**. To succeed in our challenging environment, you will bring along a high level of **proactivity, energy, and willingness** to learn.

### **YOU WILL SUCCEED BECAUSE OF YOUR:**

- Master in Marketing or similar, and approximately 2 years of experience in Marketing or Sales within the FMCG industry (especially within cosmetics / healthcare).
- Digital savvy.
- Strong analytical skills and mindset, you enjoy looking into data.
- An eye for detail and very strong organization & planning skills.
- Affinity with visual, graphic design, through working experience at an advertising agency or in-house creative department.
- Strong MS skills (Word, PowerPoint, Excel).
- Strong interpersonal skills, you enjoy building relationships and have the ability to communicate effectively across all functions.
- Ability to prioritize and manage workload.
- Fluency in English (would be great if you speak another European language – German / French)

You will join a highly motivated, international and dynamic team with real opportunities for professional development.

Place of work is the Janssen campus at Beerse close to Antwerp, Belgium and the candidate will report directly to the Head of Marketing.

**Connect:** Let us know your experience (CV), why you want to join, why you fit the best (short motivation letter) by email [team@sbiomedic.com](mailto:team@sbiomedic.com) We will be happy to answer any questions you might have.